

**IN FOCUS
A&E SPECIAL**

LONG SLOW FADE UP FROM BLACK – VERY FAINT IMAGE.
ALMOST IMPERCEPTIBLE. ANNOUNCE VO:

Ancient cultures once believed that the human eye was
the gateway to the soul.

JUST BEFORE IMAGE BECOMES VISIBLE:

In today's culture, a far more sophisticated eye records
the sacred and profound.

A FAST FLUTTER CUT/DISSOLVE REVEALS WELL KNOWN
BLACK & WHITE PHOTO BY EISENSTAEDT. SLIP IN MUSIC.

Photography has been called everything from
drawing with light
to an instrument for truth.

In a deeper sense, photography reveals who is behind the
camera even more mercilessly than who or what is in
front of it.

Of all the means of expression,
photography is the purest.
It is the only medium that fixes forever
the precise and transitory instant,
or what is commonly referred to as,
“the decisive moment.”

A photographer, unlike any other artist,
does not have the opportunity
to reconsider, transpose, eliminate, or augment.

They must, in an instant,
create enduring beauty
out of transient reality.
For they deal in things
which are continually vanishing.

And yet, we remember in terms of photographs. When
we think of major events in our lives,
we recall them through still images.

The lone shot of our planet earth from outer space,
for example,
or the Apollo 11 moon landing;
the devastation of war,
or the thrill of a victorious homecoming.

Photography, more than any other medium, is
emblematic of the nature and times we live in.

Take a look around you.
Photographs are everywhere.

The whole sweep of human existence is their province
with life itself their raw material.
Its influence has never been
as pervasive or profound.
It should come as no surprise
that we live in an age where text
is gradually losing ground to the
increasing power of the image.

For more than a century,
certain extraordinary men and women
have worked in photography
with the unmistakable authority of genius.
Each of them has produced unforgettable images,
not once or twice,
but again and again,
often throughout the change and evolution
of a lifetime.

Each is like an eye which,
once opened on the universe,
cannot be closed again.
It is through these eyes,
looking not only outward but inward,
that we will present photography
as it has never been seen before.

‘In Focus’
is an extraordinary new television series
that profiles world-class master photographers
in their milieu –
highlighting their artistic journey,
their thoughts, their emotions, their subjects,
and most importantly,
the immortal images
they’ve left behind.

Assembled over the decades,
this unrivaled collection,
presented by world-renowned
photography expert and collector,
Peter Fetterman,
is as broad and wide ranging
as the times and places it chronicles.

Each episode will explore,
not only the photographer's body of work
through his or her own words
and personal antidotes,
but will tell the riveting stories
of photography's first century,
through World Wars and poverty,
peace and prosperity.

It will encapsulate the famous.
the notorious, the enchanting, and the nostalgic
through sports, fashion, travel, advertising, automobiles,
romance, science, trains and planes, wildlife,
erotica and photojournalism.
Images imprinted indelibly into the consciousness
of the modern era.

PETER FETTERMAN ON CAMERA

Hello, I'm Peter Fetterman.

As a collector and gallery owner,
I'm of ten asked,
"What make a great photograph?"
I always give the same answer.

"A great photograph is like a great novel.
You're one person before reading it
and a different person afterward."

CUTAWAY TO PHOTOGRAPHIC IMAGES, WITH PETER VO:

All of us,
whether collectors, amateurs, spectators,
or just those of us
with something as simple as appreciation,
are only temporary custodians
of great works of art.

These works, having given us
great pleasure and knowledge,
are meant to be passed on
to future generations.

I offer them with the
greatest respect and admiration
for their subject matter,
their strength,
their intelligence,
compassion, spontaneity, beauty,
humor, elegance, and style.

They are all,
each and every one,
examples of photography's true gift –
the power to immortalize moments
that transcend the passing of time.

BACK TO PETER ON CAMERA

I'm very honored to be part
of this unequivocal endeavor
and hope you'll join me for
'In Focus.'

BACK TO PHOTOGRAPHIC MONTAGE
ANNOUNCE VO:

In every aspect of the medium –
portraiture, social, cultural and
scientific documentation, advertising, photojournalism
and personal expression –

'In Focus'
will showcase the haunting power of photographs
to commingle past and present,
to suspend the world
and the artist's experience of it
in unique distillations.

Moreover, the work of these legendary masters
will not be captured
through the indifferent gaze

of an assigned reporter,
but through the impassioned eyes and lens
of those whom they've inspired.

FADE OR CUT INTO O. WINSTON LINK SIGNATURE SHOT –MUSIC
CHANGE HERE FOR TRANSITION. ANNOUNCE VO:

Steven Spielberg
has long held a great fascination for
trains and locomotives.
Over the years, he has come to hold
the same high regard
for the distinguished work
of the photographer who documented them –
O. Winston Link.

STEVEN SPEILBERG ON CAMERA

I grew up loving trains and railroads...
that time in America that
people used to call the good life.

Nobody captured the essence of that time
like O. Winston Link.

CUT TO LINK PHOTOGRAPHS; STEVEN VO:

Link was a great story teller
and didn't think of himself as a rail fan.
The trains weren't as important
as the stories they told.

His photographs are true period pieces.
He was able to see an image in his mind
that existed for just the split second it took
to ignite the flashbulbs.
And we're talking flashbulbs!
He'd fire over 60 flashbulbs
synchronized to three cameras
just to get 50,000 watts
for one picture.

LONG DISSOLVE FROM LINK FINAL PHOTO TO JESSE ALEXANDER
SIGNATURE PHOTO. ANNOUNCE VO:

What O. Winston Link did in creating
a nearly peerless photographic record
of American railroading,
another acclaimed photographer,
Jesse Alexander,
did for car racing.

JAY LENO ON CAMERA

(JOKING)
Okay, okay, so I like cars!
Jesse is one of the giants
at shooting auto racing.

CUT TO JESSE ALEXANDER PHOTOS; JAY VO:

I think the first time
I saw one of his photographs, I stopped dead in my tracks.
It was the coolest shot I'd ever seen.
He shoots only in black & white
and has photographed some of the

best vintage cars of all time –
Maseratis, Mercedes, Ferraris and Porsches.
He traipsed all over Europe during its hey day following
the racing circuit
from the Grand Prix to Mille Miglia.

There's this one photo of
Jackie Stewart accepting the Grand Prix trophy
from Prince Rainer and Princess Grace –
very neat.
Wish I could have been there.

DISSOLVE FROM ALEXANDER PHOTOS TO RUTH BERNARD'S
PHOTOGRAPHS OF NUDES. ANNOUNCE VO:

While O. Winston Link and
Jesse Alexander's photographs
played a vital role in how we viewed society,
another famed photographer,
Ruth Bernard,
offered a different,
more personal perspective.

CUT TO WHOOPI GOLDBERG ON CAMERA

I've always loved Ruth Bernard's work.
Her visions of the female form are breathtaking.

DISSOLVE TO RUTH BERNARD PHOTOGRAPHS W/WHOOPI VO:

They're simple, basic and honest.

She looked at human beings
as part of nature.
It's civilization that's shamed us
so we don't feel comfortable in our own skin.
Ruth got that.
Animals have coats, we have skin.
So what's so strange about being nude?
What I like about her work
is that she wasn't afraid to explore
female sensuality
as far back as the 1930's and 40's.

TRANSITION OUT OF BERNARD PHOTOGRAPHS (FADE)
MUSIC CHANGE FOR WRAP. ANNOUNCE VO:

Beginning with the
history of photography in the 20th century,
'In Focus' will examine the full scope and character
of the great masters of photography.
Each will be represented
as an individual
and as an icon
during the times they lived and worked.
Through their words, conversations,
memoirs and recorded thoughts,
we will understand what they did and why.
How their approach,
their way of working
and their philosophy of life
contributed to the development of photography
as we know it today.

We'll go beyond the lens
and into the private
homes and galleries
of those whose lives
have been forever touched by these
indelible works of art.

Alongside these luminous renderings,
'In Focus' will venture behind the scenes
to interview the personalities and celebrities
who both revere and collect
these timeless testimonials,
immortalizing them
for generations to come.

Finally, 'In Focus' host, Peter Fetterman,
will bring his vast knowledge
and love of photography
to the interview forum,
filming at the world famous
Brook's Institute of Photography
with a studio audience of students,
faculty and patrons of the arts.

Famed photographer Edward Weston
once noted that
his eyes were no more than scouts
for the eye of the camera.

'In Focus'
will pay tribute to the enduring
power of the image
as well as to those who created them.
Photographs are, after all, about their makers.
One after another,
we will learn of the
curious, intense, vital
and very personal experiences and reflections
that each of these masters
uncovered in working with photography.
Through their own stories,
'In Focus'
will go beneath the images
that set the standard of connoisseurship
in the field.

It's been said
a picture is worth a thousand words.

'In Focus'
is the first program of its kind
to truly challenge that concept.
To crystallize the unscripted life
with the unvarnished truth.

Compelling,
Provocative,
Avant Garde

'In Focus'
Life on Pause.
One Fame at a Time.