

HALLMARK PRESENTATION – SALES FILM

OPEN ON A VERY EPHEMERAL IMAGE WITH
VERY LONG FADE UP - PREFERABLY A VERY
WIDE SHOT ILLUSTRATING SCOPE,
TIMELESSNESS

POWERFUL ...

TIMELESS,...

POIGNANT ...

UNPARALLELED...

**WORDS THAT COME TO SYMBOLIZE
HALLMARK.**

**A COMPANY THAT FOR NEARLY HALF A
CENTURY HAS COME TO MEAN QUALITY,
DISTINCTION, AND EXCELLENCE.**

**NOW IN THIS SAME TRADITION, HALLMARK
CONTINUES ITS RICH LEGACY UNDER THE
ESTEEMED BANNER OF HALLMARK
HOME ENTERTAINMENT.**

(SOT)

(SOT)

(SOT)

**CAPTURED IN A COLLECTION THAT IS AS
PRESTIGIOUS AS THE NAME IT
PERSONIFIES, HALLMARK HOME
ENTERTAINMENT COMBINES THE PROVEN
STRENGTHS OF THE SAMUEL GOLDWYN
COMPANY, RHI ENTERTAINMENT,
HALLMARK HALL OF FAME AND FILMATION**

SHOW TITLES AND SCENES HERE FROM
WUTHERING HEIGHTS, TOM JONES, THE
PRIDE OF THE YANKEES

SHOW SCENES FROM MORE CURRENT
FARE I.E. SEX, LIES AND VIDEOTAPE
THE WEDDING BANQUET,
MUCH ADO ABOUT NOTHING,

**THIS DISTINCTIVE ASSEMBLAGE
COMPRISES A BODY OF WORK THAT IS AS
FORMIDABLE AS IT IS RENOWNED.**

(SOT FROM SAMUEL GOLDWYN THEATER
FILM)

**CAPITALIZING ON ITS MULTI DIMENSIONAL
ORGANIZATION, THE SAMUEL GOLDWYN
COMPANY HAS BUILT A REPUTATION ON
SOME OF THE MOST HIGHLY ACCLAIMED
FILMS OF ALL TIME.**

**WITH ITS OWN DOMESTIC AS WELL AS
INTERNATIONAL DISTRIBUTION DIVISION,
IT HAS A PREEMINENCE THAT IS
UNMATCHED WORLDWIDE.**

**WHEN IT COMES TO SPECIALIZED
ENTERTAINMENT, THEY REMAIN
UNSURPASSED,**

(SHORT SOT)

**HOUSING ONE OF THE MOST
PRESTIGIOUS COLLECTIONS IN
NORTH AMERICA.**

(SOT - MUCH ADO ABOUT NOTHING)

(SOT - ORLANDO)

(SOT -THE SECRET GARDEN)

**THIS MAGNIFICENT ARRAY OF SUPERIOR
MOTION PICTURE FILMS IS ONLY A PART
OF WHAT HALLMARK HOME
ENTERTAINMENT PROMISES.**

**FROM CAPTIVATING STORIES
LIKE GYPSY AND SCARLET TO
OUTSTANDING MINI SERIES LIKE
RETURN OF LONESOME DOVE,
RHI, THE TELEVISION INDUSTRY'S MOST
PROLIFIC SUPPLIER OF LONG FORM
PROGRAMMING, JOINS WITH HALLMARK
HOME ENTERTAINMENT TO BRING YOU
SOME OF THE HIGHEST RATED TELEVISION
SPECIALS AND AN UNSURPASSED
REPUTATION FOR HOME VIDEO SELL-
THRU AND RENTALS.**

(SOT FROM RHI TITLES MENTIONED)

**AND WITH ESTABLISHED LIAISONS WITH
ABC, CBS AND FOX, RHI'S
PARTICIPATION ASSURES HALLMARK
HOME ENTERTAINMENT A PERMANENT AND
LASTING PLACE IN HOME VIDEO
PRODUCTION AND DISTRIBUTION.**

**BACKING UP THAT COMMITMENT TO
EXCELLENCE WHILE SUSTAINING THE
QUALITY OF THE ESTEEMED HALLMARK
HALL OF FAME IS THE NOTABLE
SIGNBOARD HILL PRODUCTIONS --**

**THE COMPANY RESPONSIBLE FOR THE
RELEASES OF SUCH WONDERFUL
FAMILY ENTERTAINMENT LIKE
THE HIGHLY RESPECTED "SARAH, PLAIN
AND TALL"**

(SOT FROM SHOW)

**THE ACCLAIMED PERFORMANCES BY
JESSICA TANDY AND HUGH CRONYN
IN "TO DANCE WITH A WHITE DOG"
AND THE BELOVED CHILDREN'S CLASSIC
"THE SECRET GARDEN"**

(SOT FROM SHOW)

**SIGNBOARD HILL PRODUCTIONS
IS POSITIONED TO CREATE ANOTHER
FORTY YEARS OF MEMORABLE,
QUALITY, ALL-FAMILY ENTERTAINMENT.**

**YET FILMS AND TELEVISION WOULD NOT
BE COMPLETE WITHOUT THE SPECIAL
AND MAGICAL PROPERTIES THAT ARE
FOUND ONLY IN ANIMATION.**

**AND NO ONE ENCOMPASSES THAT
GENRE LIKE ONE OF THE FIRST
ANIMATION FACILITIES IN THIS
COUNTRY -- FILMATION.**

(SOT FROM ANIMATED CHARACTER)

**SINGULARLY RESPONSIBLE FOR
CHILDREN'S FAVORITES LIKE
(NAME THEM HERE), THIS VERY
VALUABLE ADDITION ROUNDS OUT
THE HALLMARK HOME ENTERTAINMENT
NAME.**

**A COMPANY POISED ON THE THRESHOLD
OF THE ENTERTAINMENT FUTURE,
WHILE BEARING THE KNOWLEDGE AND
EXPERTISE OF THE SUPERBLY
CRAFTED PAST.**

**FROM PULITZER PRIZE WINNER DAVID
MAMET COMES THE PROVOCATIVE
"OLEANA" - A STORY OF SEX, POWER
AND BETRAYAL.**

(SOT FROM OLEANA)

**FROM THE ACADEMY AWARD NOMINATED
FILM THE WEDDING BANQUET COMES
DIRECTOR ANG LEE'S WONDERFULLY
SEDUCTIVE "EAT DRINK MAN WOMAN"
IN THE TRADITION OF LIKE WATER
FOR CHOCOLATE, IT WILL LEAVE YOU
WONDERING WHERE SEX STOPS AND FOOD
BEGINS.**

(SOT FROM EAT, DRINK)

WITH SLOW BUILDUP TO FAST PACED
AS WE GET TO SPECIFIC TITLES)

MIGHT CONSIDER FONTING FILM QUOTES
OVER FOOTAGE TO MAXIMIZE IMPACT

**AND THREE OF FILM'S LEGENDARY
ACTRESSES -- JOAN PLOWRIGHT,
JEANNE MOREAU AND JULIE WALTERS --
ENHANCE THE SCREEN IN THE
DELIGHTFUL FREE SPIRITED COMEDY
THAT LOOKS AT MARRIAGE, PASSION AND
THE COMING OF AGE IN "THE SUMMER
HOUSE".**

(SOT FROM THE SUMMER HOUSE)

**ANOTHER INSIDE LOOK AT LOVE
THAT DOESN'T SEEM TO CARE WHO WEARS
THE PANTS IN THE RELATIONSHIP IS IN
THE DELIGHTFUL NEW COMEDY WITH
JULIE WALTERS IN "JUST LIKE A WOMAN".**

(SOT - JUST LIKE A WOMAN)

**AND INSPIRED BY A TRUE STORY, OF THE
UNLIKELY RELATIONSHIP BETWEEN A LONI
PARENT AND FOUR DIFFERENT KIDS FROM
FOUR DIFFERENT DADS, COMES THE
WINNER OF THE 1994 BERLIN FILM
FESTIVAL, "LADYBIRD, LADYBIRD."**

(SOT - LADYBIRD, LADYBIRD)

**POLITICAL INTRIGUE WITH A COMEDIC
TWIST IS THE SETUP FOR THE AWARD
WINNING PLAY "THE MADNESS OF GEORGE
III" FROM THE RENOWNED DIRECTOR OF
MISS SAIGON AND CAROUSAL, NIGEL
HAWTHORNE.**

TITLES AND SCENES FROM THE MADNESS
OF KING GEORGE, TO LIVE, LADYBIRD,
LADYBIRD, JUST LIKE A WOMAN, NAPOLEON,
GETTING OUT AND THE PEREZ FAMILY.

(SOT - THE PEREZ FAMILY)

ACADEMY AWARD WINNERS ANJELICA HUSTON AND MARISA TOMEI HEAD AN ALL STAR CAST IN THIS BITTERSWEET COMEDY ABOUT STAR CROSSED LOVERS "THE PEREZ FAMILY".

(SOT - TO LIVE)

WINNER OF THE GRAND JURY PRIZE AT THE CANNES FILM FESTIVAL, THIS EPIC, MULTI-GENERATIONAL LOVE STORY CHRONICLING THE LIVES OF A PROMINENT CHINESE FAMILY HAS ALREADY BEEN HAILED AS ONE OF THE BEST FILMS OF THE YEAR,

SHOW TITLES FROM "GETTING OUT" AND "NAPOLEON" AS WELL AS ADDITIONAL SCENES FROM AFOREMENTIONED FILMS

AND MORE WILL FOLLOW THROUGHOUT THE YEAR WITH SOME OF THE GREATEST NAMES IN ENTERTAINMENT HISTORY. FROM STAR STUDED CASTS -- TO OUTSTANDING DIRECTORIAL ACHIEVEMENTS -- TO GREAT STORYTELLING MASTERPIECES IN ANY LANGUAGE, HALLMARK HOME ENTERTAINMENT WILL CONTINUE THE RICH LEGACY OF THE HALLMARK NAME.

ENDURING...

LEGENDARY...

EXCEPTIONAL...

RESPECTED...

HALLMARK HOME ENTERTAINMENT.

A COMPANY POISED AT THE FOREFRONT

OF THE COMING ENTERTAINMENT

MILLENNIUM.